

# Cookies Table

Strictly Necessary Cookies			
Cookie Name	Description	Expiry Duration	Expiry Unit
__cf_bm	<p>The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.</p> <p>This is a CloudFoundry cookie</p>	0	Days
OptanonConsent	<p>This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.</p>	4	Months
OptanonAlertBoxClosed	<p>This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a normal lifespan of one year and contains no personal information.</p>	4	Months
_cfuvid	<p>The _cfuvid cookie is used by Cloudflare to distinguish individual users who share the same IP address for the purpose of enforcing rate limiting rules.</p>	0	Days
__cf_bm	<p>The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.</p> <p>This is a CloudFoundry cookie</p>	0	Days
__cf_bm	<p>The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently</p>	0	Days

	in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots. This is a CloudFoundry cookie		
_cfuvid	The _cfuvid cookie is used by Cloudflare to distinguish individual users who share the same IP address for the purpose of enforcing rate limiting rules.	0 Days	
connect.sid	This is used for user sessions and is strictly necessary for the Community. Session cookies allow websites to remember users within a website when they move between web pages. These cookies tell the server what pages to show the user so the user doesn't have to remember where they left off or start navigating the site all over again. Therefore, without session cookies, websites have no memory. Without these cookies users would not be able to do simple activities like login, post, etc. on the Community hence they are strictly necessary.	0 Days	
CookieConsent	This domain is associated with Cookiebot, a consent management platform that enables compliance with global privacy laws by managing user consents and controlling cookie deployment.	34 Years	
Performance Cookies			
Cookie Name	Description	Expiry Duration	Expiry Unit
_uetvid	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	1	Years
_ga_xxxxxxxxxx	Used by Google Analytics to identify and track an individual session with your device.	1	Years
_clsk	Used by Microsoft Clarity to connect multiple page views by a user into a single Clarity session recording.	0	Days
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session	1	Years

	and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners. For more information about Google's processing of your personal data, please consult Google's <a href="https://business.safety.google/privacy/" rel="nofollow">Privacy &amp; Terms</a> site.		
_clk	This cookie is related to Microsoft Clarity analytics service. It is used to collect information about how visitors interact with the website, which helps in creating reports and improving the site.	1	Years
fs_uid	This cookie is associated with FullStory, which is a tool that captures user interactions on a website for analytics and user experience improvement purposes.	1	Years
Functional Cookies			
Cookie Name	Description	Expiry Duration	Expiry Unit
wp-wpml_current_language	This cookie is used to store the current language of the site user. It is typically associated with the WordPress plugin WPML, which is used to manage multilingual websites.	0	Days
messagesUtk	This cookie is used by HubSpot to recognize visitors who chat via the chatflows tool. It is used to ensure continuity of the chat conversations and to remember the information of visitors who chat in multiple sessions.	5	Months
_gd_session	This _gd_session cookie is used to collect visitor data related to the user's visit to the website, such as number of visits, average time spent on the website and which pages have been loaded, for the purpose of serving targeted advertisements. This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	0	Days
hubspotutk	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication.	5	Months

	As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.		
_gd_visitor	This cookie name is associated with 6sense which is used to collect visitor data related to the user's visit to the website, such as number of visits, average time spent on the website and which pages have been loaded, for the purpose of serving targeted advertisements. This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	1	Years
__tld__	From Segment Analytics.js library; this cookie helps to figure out a top-level domain for a user. __tld__	0	Days
ajs_anonymous_id	These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before. This cookie has a lifespan of 1 year.	1	Years
CLID	This domain is associated with Microsoft Clarity, a web analytics service that provides insights into user behavior on websites.	1	Years
MUID	This domain is associated with Microsoft Clarity, a web analytics service that provides insights into user behavior on websites.	1	Years
sp_landing	This domain is owned by Spotify, a USA based music streaming service. Spotify provides a number of tools to embed into websites, which enable the tracking of users and non-users across domains.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
ANONCHK	This domain is associated with Microsoft Clarity, a web analytics product that provides insights on user behavior and website performance.	0	Days
sp_t	This domain is owned by Spotify, a USA based music streaming service. Spotify provides a number of tools to embed into websites,	1	Years

	which enable the tracking of users and non-users across domains.		
SM	This domain is associated with Microsoft Clarity, a web analytics product that provides insights on user behavior and website performance.	0 Days	
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0 Days	
MR	This domain is associated with Microsoft Clarity, a web analytics product that provides insights on user behavior and website performance.	6 Days	
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0 Days	
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0 Days	
_cfuvid	This domain is owned by Vimeo. The main business activity is: Video Hosting/Sharing	0 Days	
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0 Days	

### Targeting Cookies

Cookie Name	Description	Expiry Duration	Expiry Unit
_gcl_a	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services For more information about Google's processing of your personal data, please consult Google's <a href="https://business.safety.google/privacy/" rel="nofollow">Privacy &amp; Terms</a> site.	2	Months
_uet	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.	0	Days
ajs_user_id	This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.	0	Days

__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
_cfuid	This domain is owned by Hubspot. This company provides a range of online marketing and sales technology and services.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
MR	This domain is owned by Microsoft - it is the site for the search engine Bing.	6	Days
_cfuid	This domain is owned by Hubspot. The company provides a range of online marketing and sales technology and services.	0	Days
SRM_B	This domain is owned by Microsoft - it is the site for the search engine Bing.	1	Years
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
VISITOR_INFO1_LIVE	This cookie is used as a unique identifier to track viewing of videos	5	Months
_gd_session	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	0	Days

YSC	To ensure that user requests are from the actual user and not from other sites or malicious actors, and to track embedded video viewing activity.	0	Days
VISITOR_PRIVACY_METADATA	To ensure that user requests are from the actual user and not from other sites or malicious actors, and to track embedded video viewing activity.	5	Months
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
_GRECAPTCHA	This domain is owned by Google Inc. It is used for various services provided by Google, including search, email, cloud storage, and advertising.	5	Months
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	1	Years
muc_ads	This domain is owned by Twitter. It is used as a URL shortening service, which allows Twitter to collect data on how links are shared.	1	Years
__Secure-xxxxxxx	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	5	Months
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days
_gd_visitor	This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	2	Years

fs_lua	This cookie is associated with FullStory, which is a tool that captures user interactions on a website for analytics and user experience improvement purposes.	0	Days
sb.anonymousId2	This cookie allows the tracking of your session without collecting any personal data	1	Years
GAESA	"GAESA" stands for "Google App Engine Session Affinity" and is a cookie set by the Google load balancers when you have session affinity turned on.	1	Months
CookieConsent	This domain is associated with Cookiebot, a consent management platform that enables compliance with global privacy laws by managing user consents and controlling cookie deployment.	34	Years
__cf_bm	These are Cloudflare cookies via cloudfoundry used to help identify and block automated traffic (bots) that might pose a security risk or attempt to exploit the site's resources.	0	Days

### Statistics Cookies

Cookie Name	Description	Expiry Duration	Expiry Unit
__hssrc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	0	Days
__hstc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	5	Months
__hssc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	0	Days

### Marketing cookies

Cookie Name	Description	Expiry Duration	Expiry Unit
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	1	Years
lidc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an	0	Days



	active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.		
bcookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	1	Years
MUID	This domain is owned by Microsoft - it is the site for the search engine Bing.	1	Years
li_gc	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain.	5	Months
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	0	Days
TDID	This cookie is set by The Trade Desk to assign a unique ID to a user. It enables advertisers to deliver targeted ads, measure ad effectiveness, and build anonymous audience segments based on user behavior. It helps with cross-site tracking and ad frequency capping.	1	Year